

GLASTONBURY TELEVISION

MEDIA HISTORY

Since the first Festival in 1970 Glastonbury Festival (then the *Pilton Pop, Folk & Blues Festival*) has fascinated the media. There have been recordings made at the Festival almost from the beginning; news crews from UK television have always been interested in Glastonbury and in 1971 Nick Roeg and David Puttnam produced the, now classic, *Glastonbury Fayre*

"I saw the 1971 film recently and there I was - looking lovely – more than half my lifetime away ... I remember being interviewed for it, but I was so desperate not to say anything which might upset my family, it was the most boring interview ever and so it wasn't used. However both the Somerset Fire Officers and I get a special credits at the end of the film – I'm not quite sure why!" Michael Eavis 1995

Since 1994 Glastonbury has been a major feature on UK television, giving people who cannot come to the Festival a glimpse of the unique nature of the event, and broadcasting performances of some of the many artists who perform at each Festival. In 1994, 12 hours of live television was broadcast on Channel 4, who undertook the same mammoth broadcast in 1995. MTV also had their crew on site recording performances in 1994 and 1995. In 1996, live coverage of the Festival moved to BBC2 Television. Since the advent of the 'digital age' Glastonbury has been at the forefront of using the new media, embracing digital television and the world-wide web. In 2000 highlights from the Pyramid Stage and the Other Stage were webcast by playlouder.com alongside extended coverage of the New Bands Tent.

In 2001, when the Festival took a year off to deal with health, welfare and safety issues, Glastonbury Festival staged the world's first '*virtual festival*' in 2000, featuring webcasts from the Festival's archive (The Cure, REM, Elastica, Blur, The Pretenders, Pulp, Placebo, Toploader, Coldplay, Travis, David Gray and Orbital) and three new recordings from The Stereophonics, Gorillaz and Basement Jaxx. The virtual festival site, which was live only over what would have been the Festival weekend, also featured a tour of the Greenfields, a live and interactive 'Dance Tent', chat rooms, message boards, a virtual poetry tent, a photo library and links to Oxfam, Greenpeace and WaterAid. The site was built by playlouder.com and ran parallel to BBC Choice screening of six hour long special programmes from 1994, 1995, 1997, 1998, 1999 and 2000 on television.

BROADCASTING AT GLASTONBURY

Glastonbury has a number of broadcast media partners. In the week before the Festival QTV featured special clips from previous Glastonbury Festivals, and BBC Choice featured a series of five programmes from previous years. If you were looking to find what Glastonbury was all about you could find the Festival **LIVE and recorded** on

*** BBC2 * BBC3 * BBC4 * BBC Radio 1 * BBC Radio 4 * Playlouder.com * HTV**

One of the fascinating things about Glastonbury is the diversity of performances, cultures and art that the Festival covers. Each of our broadcast partners has their own approach to the Festival which is reflected in their broadcasting and content:

BBC2: Our host television broadcaster. The BBC cover the Pyramid Stage, Jazz World Stage and the Other Stage filming most of the artists on these stages over the Festival weekend. The BBC also has roving camera crews out and about on the Festival site and their own small stage for performers.

BBC3: (which was BBC Choice) provides complimentary coverage to BBC2. BBC3 has its own presenters (Adam & Joe in 2002) and its own production crew. BBC3 broadcast five half hour special 'highlights' programmes from the Festival immediately after the Festival ended, and also transmits individual concerts (normally one hour) from selected artists after the Festival has finished. BBC3 also hosted Liquid News from the Festival.

BBC4: In 2002 BBC4 took a special one hour concert featuring *Manu Chao*.

Radio1: BBC Radio 1 has broadcast from the Festival for many years. Over the Glastonbury weekend the station transmits live across the Radio 1 schedule primarily covering the Pyramid Stage and Other Stage with interviews and special features.

Radio 4: This year Radio 4 presented a *Loose Ends* special programme, hosted by Ned Sherrin, live from the Festival, and also recorded a number of comedy acts in the Theatre and Cabaret fields for *4 In The Field*.

Playlouder.com: Since 2000 Playlouder have been the Festival's internet partner, and in 2002, webcast twelve live sets (each repeated) from the Pyramid Stage and Other Stage, in association with Freeserve.

HTV produced a two hour special on Michael Eavis for regional HTV and Westcountry television. One hour was screened on the Thursday before the Festival and the second hour on the following Thursday.

The international audience is enormous. To date territories licensed to show Glastonbury festival 2002 are : France, Germany, Italy, Spain, Portugal, Belgium, Holland, Switzerland, Austria, Poland and South America (by satellite) - and USA, Canada and Japan, as outlined below.

THE FILM CREW

In 2002 Michael Eavis decided to record a permanent record of the Festival and invited Roothouse Productions to produce a cinema version celebrating the Festival. Producer Phil Shepherd and director Julien Temple brought ten cameras to the Festival and recorded in every imaginable nook and cranny they could find.

INTERNATIONAL TELEVISION

Glastonbury is now one of the best known and best loved festivals in the world. The Festival has a number of international partners who take programmes from the Festival. In 2002 these included:

ARTE – who made their own programme with a multi-lingual presenter (English, German and French) for European television viewers

MUCH MUSIC – who took a one hour specially made programme for Canada

NHK who make a three hour programme from Japan from material and footage licensed by the Festival.

The Festival produces different versions of the *Highlights* of each festival and these are distributed internationally by film distributor **NBDTV**.

“The broadcast media at the Festival allow millions to enjoy the Festival in the UK and around the world. The Festival has developed as a significant event on television, radio and now in the new media. We use a wide range of media platforms from analogue television to the internet. The Festival has extensive news coverage and in 2002 we also had a documentary film crew on site adding to the fun (and chaos!). The extent of the coverage does create its own problems though – clearance issues with bands, logistical and operational headaches and issues of privacy for festival goers”

Ben Challis, Executive Producer - Glastonbury TV 2002

BROADCAST MEDIA AND INTERNET ACCESS POLICY

The Glastonbury Festival welcomes media interest in this unique event and we do try to accommodate media coverage wherever possible. However the Festival does have a media access policy and we would be grateful if you could consider the below before suggesting any proposals to the Festival Press. For **news** accreditation the first contact should be with the **Press Officers** (John Shearlaw and Crispin Aubrey). **All other requests** should go to **Glastonbury Television** (Ben Challis) or the Festival Office (Dick Vernon). You may not film on site without the Festival’s official permission.

1. Access to the Festival

A. OFFICIAL PARTNERS

As with previous Festivals we will have host broadcasters, BBC Television and BBC Radio 1. We grant certain exclusive rights to the BBC and BBC Television have the exclusive right to film performances on the Pyramid Stage, the Other Stage, The One World Stage, the New Tent and in the Dance Tent. The BBC also provide general broadcast reportage for the Festival.

Glastonbury Television manages the international television rights to the Festival and BBC Radio International manages international radio distribution

As a principle the Festival retains all webcast/internet rights to the Festival. Any live web content from the Festival must be agreed in advance with the Festival. The Festival’s own website (www.glastonburyfestivals.co.uk) is our host website alongside our official internet partners, [playlouder.com](http://www.playlouder.com) (www.playlouder.com). In addition the Radio 1 website (www.bbc.co.uk) provides general content from the Festival with the Festival’s consent.

B. NEWS ACCESS

The Festival facilitates **news access** through the **Press Office**. Glastonbury Television will provide a ‘crash edit’ digi-beta PAL tape featuring approximately one minute each from four or five bands appearing on Friday night for bona-fide news broadcasters on the terms set out below. Tapes need to be requested from the Press Office or Glastonbury Television in advance. Please remember any filming on-site must be for news use only and not for archive or any other use: When using these tapes:

- (a) Up to 30 seconds of any one artist may be used
- (b) No more than 2 minutes can be used in total
- (c) This news use right is granted for no more than 7 days for both news and magazine programmes (or to 00.00 midnight on Friday 5th July 2005).

C. OTHER BROADCASTERS AND FILMING

As a general principle, the fewer the better! We are sensitive to the people who come to the Festival to enjoy themselves. We will also not allow any projects to go ahead which might derogate from the rights we have granted to our Official Partners or which may effect international broadcast partners. But we will consider projects provided they can meet the following criteria:

1. Programmes which are produced and broadcast **post-festival on specific topics**;
2. **No live performances** may be recorded without the Festival's express prior permission. Even if granted you will usually need the artist's and where relevant their record label's permissions as well;
3. **Crews** must be kept to a minimum and be sensitive to the Festival public and their privacy. You must **have full public and employers liability insurance** and provide us with a copy of your certificate of insurance;
4. Any rights granted would normally only be for the specific programme and transmissions/broadcasts proposed to the Festival. **No archive use** will be allowed. We normally require a digi-beta copy of any programme for our own archive (or copy DVD). A **facility fee** is normally payable for filming on-site.

D. CLIP FOOTAGE AND INTERNATIONAL SALES

Glastonbury Television manages the Festival's archive. Priority access is granted to a performer's record label or band management. Discounted rates are provided (including gratis use for artist's own EPK and promotional use). All other broadcasters and content providers (including internet) are expected to negotiate a standard commercial licence with the Festival through Glastonbury Television. A rate card can be provided if necessary. We would normally expect an onscreen credit when material is licensed and used ('from the Glastonbury Festival').

Glastonbury Television will produce 60 minute, 120 minute and 180 minute 'Highlights' programmes after the Festival. The licensing of these programme rights is managed by NBD TV (+44 207 243 3646) who are based in London.

D. CONTACTS

Glastonbury TV

Ben Challis
T. 0207 713 6579
E.
Television@glastonburyfestivals.co.uk
F. 0207 713 6581

Press Office

John Shearlaw & Crispin Aubrey
T. 01458 834 596
E. Press@glastonburyfestivals.co.uk
F. 01458 834 235

Festival Office

Dick Vernon
T. 01458 834 596
E. Office@glastonburyfestivals.co.uk
F. 01458 834 235

INFORMATION: www.glastonburyfestivals.co.uk